



Executive Summary

Prepared by Casey Darkenwald

CC Champlin Land

Latitude: 45.170105
Longitude: -93.390364

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2010 Population			
Total Population	9,583	60,073	151,355
Male Population	49.1%	49.7%	49.3%
Female Population	50.9%	50.3%	50.7%
Median Age	33.6	35.0	34.7
2010 Income			
Median HH Income	\$97,979	\$76,598	\$78,963
Per Capita Income	\$35,776	\$31,422	\$32,214
Average HH Income	\$103,550	\$84,278	\$88,226
2010 Households			
Total Households	3,391	22,273	54,872
Average Household Size	2.83	2.67	2.73
2010 Housing			
Owner Occupied Housing Units	87.7%	71.2%	77.5%
Renter Occupied Housing Units	10.1%	25.4%	19.0%
Vacant Housing Units	2.3%	3.4%	3.4%
Population			
1990 Population	5,798	50,234	113,224
2000 Population	9,128	57,119	141,212
2010 Population	9,583	60,073	151,355
2015 Population	9,969	60,990	154,875
1990-2000 Annual Rate	4.64%	1.29%	2.23%
2000-2010 Annual Rate	0.48%	0.49%	0.68%
2010-2015 Annual Rate	0.79%	0.3%	0.46%

In the identified market area, the current year population is 151,355. In 2000, the Census count in the market area was 141,212. The rate of change since 2000 was 0.68 percent annually. The five-year projection for the population in the market area is 154,875, representing a change of 0.46 percent annually from 2010 to 2015. Currently, the population is 49.3 percent male and 50.7 percent female.

Households

1990 Households	1,920	17,030	37,730
2000 Households	3,139	20,711	50,052
2010 Households	3,391	22,273	54,872
2015 Households	3,549	22,698	56,410
1990-2000 Annual Rate	5.04%	1.98%	2.87%
2000-2010 Annual Rate	0.76%	0.71%	0.9%
2010-2015 Annual Rate	0.91%	0.38%	0.55%

The household count in this market area has changed from 50,052 in 2000 to 54,872 in the current year, a change of 0.9 percent annually. The five-year projection of households is 56,410, a change of 0.55 percent annually from the current year total. Average household size is currently 2.73, compared to 2.79 in the year 2000. The number of families in the current year is 39,487 in the market area.

Housing

Currently, 77.5 percent of the 56,827 housing units in the market area are owner occupied; 19.0 percent, renter occupied; and 3.4 percent are vacant. In 2000, there were 50,671 housing units - 80.4 percent owner occupied, 18.3 percent renter occupied and 1.3 percent vacant. The rate of change in housing units since 2000 is 1.12 percent. Median home value in the market area is \$175,997, compared to a median home value of \$157,913 for the U.S. In five years, median home value is projected to change by 2.67 percent annually to \$200,737. From 2000 to the current year, median home value changed by 2.72 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015. ESRI converted 1990 Census data into 2000 geography.



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Ring: 1, 3, 5 Miles

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Median Household Income			
1990 Median HH Income	\$45,603	\$40,587	\$41,797
2000 Median HH Income	\$68,919	\$57,568	\$60,487
2010 Median HH Income	\$97,979	\$76,598	\$78,963
2015 Median HH Income	\$106,040	\$87,837	\$91,819
1990-2000 Annual Rate	4.22%	3.56%	3.77%
2000-2010 Annual Rate	3.49%	2.83%	2.63%
2010-2015 Annual Rate	1.59%	2.78%	3.06%
Per Capita Income			
1990 Per Capita Income	\$15,667	\$14,812	\$15,029
2000 Per Capita Income	\$25,146	\$23,180	\$24,073
2010 Per Capita Income	\$35,776	\$31,422	\$32,214
2015 Per Capita Income	\$40,725	\$35,942	\$36,688
1990-2000 Annual Rate	4.85%	4.58%	4.82%
2000-2010 Annual Rate	3.5%	3.01%	2.88%
2010-2015 Annual Rate	2.63%	2.72%	2.64%
Average Household Income			
1990 Average Household Income	\$48,600	\$43,644	\$44,726
2000 Average Household Income	\$75,594	\$63,255	\$67,112
2010 Average HH Income	\$103,550	\$84,278	\$88,226
2015 Average HH Income	\$117,174	\$96,047	\$100,029
1990-2000 Annual Rate	4.52%	3.78%	4.14%
2000-2010 Annual Rate	3.12%	2.84%	2.7%
2010-2015 Annual Rate	2.5%	2.65%	2.54%

Households by Income

Current median household income is \$78,963 in the market area, compared to \$54,442 for all U.S. households. Median household income is projected to be \$91,819 in five years. In 2000, median household income was \$60,487, compared to \$41,797 in 1990.

Current average household income is \$88,226 in this market area, compared to \$70,173 for all U.S. households. Average household income is projected to be \$100,029 in five years. In 2000, average household income was \$67,112, compared to \$44,726 in 1990.

Current per capita income is \$32,214 in the market area, compared to the U.S. per capita income of \$26,739. The per capita income is projected to be \$36,688 in five years. In 2000, the per capita income was \$24,073, compared to \$15,029 in 1990.

Population by Employment

Total Businesses	290	1,659	4,685
Total Employees	2,708	24,951	67,193

Currently, 92.0 percent of the civilian labor force in the identified market area is employed and 8.0 percent are unemployed. In comparison, 89.2 percent of the U.S. civilian labor force is employed, and 10.8 percent are unemployed. In five years the rate of employment in the market area will be 93.7 percent of the civilian labor force, and unemployment will be 6.3 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 91.2 percent, and 8.8 percent will be unemployed. In 2000, 79.2 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.1 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 66.8 percent in white collar jobs (compared to 61.6 percent of U.S. employment)
- 13.8 percent in service jobs (compared to 17.3 percent of U.S. employment)
- 19.3 percent in blue collar jobs (compared to 21.1 percent of U.S. employment)

In 2000, 82.8 percent of the market area population drove alone to work, and 3.1 percent worked at home. The average travel time to work in 2000 was 26.7 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2010, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 5.9 percent had not earned a high school diploma (14.8 percent in the U.S.)
- 26.5 percent were high school graduates only (29.6 percent in the U.S.)
- 12.3 percent had completed an Associate degree (7.7 percent in the U.S.)
- 22.6 percent had a Bachelor's degree (17.7 percent in the U.S.)
- 7.6 percent had earned a Master's/Professional/Doctorate Degree (10.4 percent in the U.S.)

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015. ESRI converted 1990 Census data into 2000 geography.



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 2000 Total Population	9,128	57,119	141,212
2000 Group Quarters	2	617	1,359
2010 Total Population	9,583	60,073	151,355
2015 Total Population	9,969	60,990	154,875
2010 - 2015 Annual Rate	0.79%	0.3%	0.46%
 2000 Households	3,139	20,711	50,052
2000 Average Household Size	2.91	2.73	2.79
2010 Households	3,391	22,273	54,872
2010 Average Household Size	2.83	2.67	2.73
2015 Households	3,549	22,698	56,410
2015 Average Household Size	2.81	2.66	2.72
2010 - 2015 Annual Rate	0.91%	0.38%	0.55%
2000 Families	2,483	15,058	37,273
2000 Average Family Size	3.29	3.2	3.24
2010 Families	2,608	15,629	39,487
2010 Average Family Size	3.23	3.17	3.21
2015 Families	2,702	15,766	40,188
2015 Average Family Size	3.23	3.17	3.21
2010 - 2015 Annual Rate	0.71%	0.17%	0.35%
 2000 Housing Units	3,167	20,976	50,671
Owner Occupied Housing Units	89.1%	74.2%	80.4%
Renter Occupied Housing Units	9.5%	24.5%	18.3%
Vacant Housing Units	1.4%	1.3%	1.3%
2010 Housing Units	3,470	23,046	56,827
Owner Occupied Housing Units	87.7%	71.2%	77.5%
Renter Occupied Housing Units	10.1%	25.4%	19.0%
Vacant Housing Units	2.3%	3.4%	3.4%
2015 Housing Units	3,641	23,735	59,016
Owner Occupied Housing Units	88.1%	70.8%	77.0%
Renter Occupied Housing Units	9.4%	24.9%	18.6%
Vacant Housing Units	2.5%	4.4%	4.4%
Median Household Income			
2000	\$68,919	\$57,568	\$60,487
2010	\$97,979	\$76,598	\$78,963
2015	\$106,040	\$87,837	\$91,819
Median Home Value			
2000	\$140,509	\$130,634	\$133,632
2010	\$180,717	\$169,896	\$175,997
2015	\$209,132	\$193,803	\$200,737
Per Capita Income			
2000	\$25,146	\$23,180	\$24,073
2010	\$35,776	\$31,422	\$32,214
2015	\$40,725	\$35,942	\$36,688
Median Age			
2000	32.1	33.2	32.7
2010	33.6	35.0	34.7
2015	34.1	35.6	34.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2000 Households by Income			
 Household Income Base	3,098	20,731	50,102
< \$15,000	3.1%	7.0%	5.7%
\$15,000 - \$24,999	4.9%	8.3%	7.0%
\$25,000 - \$34,999	7.5%	10.1%	9.4%
\$35,000 - \$49,999	11.2%	14.9%	15.4%
\$50,000 - \$74,999	29.9%	28.3%	28.5%
\$75,000 - \$99,999	22.8%	18.1%	18.6%
\$100,000 - \$149,999	16.1%	10.6%	11.7%
\$150,000 - \$199,999	2.5%	1.5%	2.3%
\$200,000+	2.0%	1.3%	1.5%
Average Household Income	\$75,594	\$63,255	\$67,112
2010 Households by Income			
Household Income Base	3,391	22,274	54,873
< \$15,000	1.2%	4.4%	3.5%
\$15,000 - \$24,999	2.9%	6.2%	5.0%
\$25,000 - \$34,999	3.2%	5.7%	4.9%
\$35,000 - \$49,999	7.1%	11.1%	10.8%
\$50,000 - \$74,999	16.5%	20.9%	21.7%
\$75,000 - \$99,999	20.4%	19.2%	19.1%
\$100,000 - \$149,999	38.1%	25.7%	27.1%
\$150,000 - \$199,999	7.2%	4.4%	4.9%
\$200,000+	3.4%	2.4%	2.9%
Average Household Income	\$103,550	\$84,278	\$88,226
2015 Households by Income			
Household Income Base	3,550	22,701	56,408
< \$15,000	0.7%	3.7%	2.9%
\$15,000 - \$24,999	1.6%	4.4%	3.4%
\$25,000 - \$34,999	2.1%	4.2%	3.6%
\$35,000 - \$49,999	4.2%	7.6%	7.1%
\$50,000 - \$74,999	14.4%	19.9%	20.4%
\$75,000 - \$99,999	16.6%	17.3%	17.2%
\$100,000 - \$149,999	44.6%	32.7%	33.5%
\$150,000 - \$199,999	10.8%	6.5%	7.8%
\$200,000+	4.9%	3.6%	4.1%
Average Household Income	\$117,174	\$96,047	\$100,029
2000 Owner Occupied HUs by Value			
Total	2,845	15,563	40,811
<\$50,000	0.5%	1.0%	1.7%
\$50,000 - 99,999	5.9%	14.3%	15.8%
\$100,000 - 149,999	55.5%	59.8%	51.1%
\$150,000 - 199,999	19.2%	16.3%	21.4%
\$200,000 - \$299,999	14.7%	6.6%	8.3%
\$300,000 - 499,999	3.4%	1.7%	1.4%
\$500,000 - 999,999	0.9%	0.3%	0.2%
\$1,000,000+	0.0%	0.0%	0.1%
Average Home Value	\$162,464	\$140,603	\$142,407
2000 Specified Renter Occupied HUs by Contract Rent			
Total	287	5,108	9,205
With Cash Rent	97.2%	98.1%	98.1%
No Cash Rent	2.8%	1.9%	1.9%
Median Rent	\$646	\$592	\$633
Average Rent	\$642	\$593	\$640

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.



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2000 Population by Age			
 Total	9,130	57,118	141,213
Age 0 - 4	8.3%	7.6%	8.0%
Age 5 - 9	10.8%	8.5%	8.7%
Age 10 - 14	9.8%	8.2%	8.4%
Age 15 - 19	7.0%	7.7%	7.5%
Age 20 - 24	4.3%	6.2%	5.7%
Age 25 - 34	15.1%	14.6%	15.7%
Age 35 - 44	23.8%	19.4%	19.5%
Age 45 - 54	11.9%	13.8%	13.6%
Age 55 - 64	5.0%	7.0%	6.8%
Age 65 - 74	2.6%	3.9%	3.6%
Age 75 - 84	1.1%	2.4%	2.0%
Age 85+	0.2%	0.8%	0.7%
Age 18+	66.2%	70.8%	70.1%
2010 Population by Age			
Total	9,585	60,073	151,356
Age 0 - 4	8.4%	7.6%	8.0%
Age 5 - 9	8.7%	7.6%	7.9%
Age 10 - 14	8.1%	7.2%	7.6%
Age 15 - 19	8.0%	7.1%	7.1%
Age 20 - 24	4.5%	5.8%	5.6%
Age 25 - 34	14.7%	14.6%	14.3%
Age 35 - 44	18.3%	15.5%	16.1%
Age 45 - 54	16.3%	15.4%	15.6%
Age 55 - 64	8.1%	10.5%	10.0%
Age 65 - 74	3.2%	4.9%	4.6%
Age 75 - 84	1.4%	2.6%	2.4%
Age 85+	0.4%	1.1%	1.0%
Age 18+	69.7%	73.2%	72.1%
2015 Population by Age			
Total	9,969	60,990	154,876
Age 0 - 4	8.2%	7.4%	7.8%
Age 5 - 9	8.7%	7.5%	7.9%
Age 10 - 14	8.4%	7.5%	7.8%
Age 15 - 19	6.4%	6.5%	6.7%
Age 20 - 24	5.0%	5.9%	5.7%
Age 25 - 34	14.9%	14.1%	14.3%
Age 35 - 44	18.2%	15.7%	15.3%
Age 45 - 54	14.5%	13.9%	14.4%
Age 55 - 64	9.7%	11.1%	10.7%
Age 65 - 74	4.3%	6.4%	6.0%
Age 75 - 84	1.4%	2.7%	2.5%
Age 85+	0.4%	1.1%	1.0%
Age 18+	70.5%	73.5%	72.3%
2000 Population by Sex			
Males	49.7%	49.7%	49.4%
Females	50.3%	50.3%	50.6%
2010 Population by Sex			
Males	49.1%	49.7%	49.3%
Females	50.9%	50.3%	50.7%
2015 Population by Sex			
Males	48.7%	49.6%	49.3%
Females	51.3%	50.4%	50.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.





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Ring: 1, 3, 5 Miles

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2000 Population by Race/Ethnicity			
 Total	9,128	57,118	141,213
White Alone	94.8%	94.0%	91.6%
Black Alone	1.5%	1.8%	2.9%
American Indian Alone	0.3%	0.7%	0.6%
Asian or Pacific Islander Alone	2.1%	1.5%	2.7%
Some Other Race Alone	0.3%	0.5%	0.5%
Two or More Races	1.1%	1.5%	1.6%
Hispanic Origin	0.9%	1.6%	1.5%
Diversity Index	11.8	14.3	18.3
2010 Population by Race/Ethnicity			
Total	9,584	60,073	151,355
White Alone	92.6%	89.6%	86.8%
Black Alone	2.2%	3.9%	5.0%
American Indian Alone	0.4%	0.8%	0.7%
Asian or Pacific Islander Alone	2.7%	2.7%	4.3%
Some Other Race Alone	0.6%	0.9%	1.0%
Two or More Races	1.5%	2.2%	2.3%
Hispanic Origin	1.9%	3.0%	2.8%
Diversity Index	17.4	24.2	28.4
2015 Population by Race/Ethnicity			
Total	9,969	60,989	154,876
White Alone	91.3%	88.0%	85.0%
Black Alone	2.7%	4.5%	5.7%
American Indian Alone	0.5%	0.8%	0.7%
Asian or Pacific Islander Alone	3.1%	3.1%	4.9%
Some Other Race Alone	0.7%	1.1%	1.1%
Two or More Races	1.7%	2.5%	2.6%
Hispanic Origin	2.5%	3.7%	3.5%
Diversity Index	20.6	27.7	32.1
2000 Population 3+ by School Enrollment			
 Total	8,750	55,014	134,932
Enrolled in Nursery/Preschool	2.8%	2.4%	2.4%
Enrolled in Kindergarten	2.7%	1.7%	1.8%
Enrolled in Grade 1-8	17.9%	14.4%	14.5%
Enrolled in Grade 9-12	7.7%	6.7%	6.8%
Enrolled in College	3.7%	3.9%	4.1%
Enrolled in Grad/Prof School	1.2%	0.8%	1.0%
Not Enrolled in School	64.0%	70.0%	69.4%
2010 Population 25+ by Educational Attainment			
Total	5,977	38,828	96,608
Less than 9th Grade	0.4%	1.8%	1.8%
9th - 12th Grade, No Diploma	3.6%	4.7%	4.1%
High School Graduate	26.0%	29.3%	26.5%
Some College, No Degree	23.7%	25.4%	25.1%
Associate Degree	12.9%	11.9%	12.3%
Bachelor's Degree	25.5%	20.0%	22.6%
Graduate/Professional Degree	7.8%	6.8%	7.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.






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2010 Population 15+ by Marital Status			
 Total	7,174	46,618	115,843
Never Married	24.4%	28.0%	27.8%
Married	61.2%	56.3%	57.8%
Widowed	3.0%	4.0%	3.4%
Divorced	11.3%	11.8%	11.0%
2000 Population 16+ by Employment Status			
 Total	6,242	42,218	103,452
In Labor Force	85.2%	79.0%	79.2%
Civilian Employed	81.9%	76.2%	76.6%
Civilian Unemployed	3.2%	2.8%	2.5%
In Armed Forces	0.1%	0.0%	0.1%
Not in Labor Force	14.8%	21.0%	20.8%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	92.3%	91.7%	92.0%
Civilian Unemployed	7.7%	8.3%	8.0%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	93.9%	93.4%	93.7%
Civilian Unemployed	6.1%	6.6%	6.3%
2000 Females 16+ by Employment Status and Age of Children			
Total	3,226	21,492	53,297
Own Children < 6 Only	11.7%	9.9%	10.2%
Employed/in Armed Forces	9.6%	7.6%	7.7%
Unemployed	0.0%	0.3%	0.2%
Not in Labor Force	2.0%	2.0%	2.2%
Own Children < 6 and 6-17 Only	10.1%	7.8%	8.2%
Employed/in Armed Forces	7.6%	5.4%	5.8%
Unemployed	0.3%	0.2%	0.1%
Not in Labor Force	2.3%	2.2%	2.3%
Own Children 6-17 Only	25.8%	21.1%	21.2%
Employed/in Armed Forces	23.1%	18.5%	18.2%
Unemployed	0.2%	0.4%	0.3%
Not in Labor Force	2.5%	2.2%	2.7%
No Own Children < 18	52.4%	61.2%	60.4%
Employed/in Armed Forces	38.2%	40.3%	40.4%
Unemployed	1.2%	1.7%	1.5%
Not in Labor Force	13.0%	19.2%	18.5%
2010 Employed Population 16+ by Industry			
 Total	5,234	31,481	78,628
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	4.1%	5.0%	4.7%
Manufacturing	14.3%	15.3%	14.8%
Wholesale Trade	4.9%	4.7%	4.2%
Retail Trade	12.1%	11.5%	11.8%
Transportation/Utilities	3.8%	4.4%	4.4%
Information	2.0%	1.9%	2.3%
Finance/Insurance/Real Estate	12.4%	9.2%	10.1%
Services	44.7%	44.9%	44.7%
Public Administration	1.7%	3.0%	2.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.




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Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2010 Employed Population 16+ by Occupation			
Total	5,233	31,487	78,629
White Collar	70.3%	64.5%	66.8%
Management/Business/Financial	19.5%	15.1%	16.3%
Professional	24.0%	22.3%	23.4%
Sales	11.9%	11.0%	11.6%
Administrative Support	15.0%	16.0%	15.5%
Services	11.6%	14.3%	13.8%
Blue Collar	18.1%	21.2%	19.3%
Farming/Forestry/Fishing	0.0%	0.1%	0.0%
Construction/Extraction	3.4%	4.1%	3.8%
Installation/Maintenance/Repair	3.1%	4.2%	3.5%
Production	6.9%	7.8%	7.2%
Transportation/Material Moving	4.7%	5.0%	4.8%
2000 Workers 16+ by Means of Transportation to Work			
 Total	5,060	31,861	78,340
Drove Alone - Car, Truck, or Van	83.4%	82.2%	82.8%
Carpooled - Car, Truck, or Van	7.7%	9.3%	9.4%
Public Transportation	4.1%	3.5%	3.3%
Walked	0.9%	1.4%	1.0%
Other Means	0.4%	0.6%	0.5%
Worked at Home	3.6%	2.9%	3.1%
2000 Workers 16+ by Travel Time to Work			
Total	5,060	31,861	78,341
Did Not Work at Home	96.4%	97.1%	96.9%
Less than 5 minutes	1.5%	2.1%	1.6%
5 to 9 minutes	5.7%	8.5%	7.8%
10 to 19 minutes	16.6%	21.8%	22.8%
20 to 24 minutes	14.5%	14.1%	14.7%
25 to 34 minutes	30.5%	25.9%	25.6%
35 to 44 minutes	11.1%	9.9%	10.1%
45 to 59 minutes	11.8%	9.7%	9.6%
60 to 89 minutes	3.7%	3.6%	3.4%
90 or more minutes	0.8%	1.3%	1.2%
Worked at Home	3.6%	2.9%	3.1%
Average Travel Time to Work (in min)	28.6	26.9	26.7
2000 Households by Vehicles Available			
Total	3,130	20,683	50,057
None	1.6%	6.2%	4.5%
1	20.4%	26.4%	25.6%
2	56.7%	47.3%	49.1%
3	15.0%	13.9%	14.9%
4	4.9%	4.4%	4.4%
5+	1.4%	1.7%	1.5%
Average Number of Vehicles Available	2.1	1.9	1.9

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.





CC Champlin Land

Market Profile

Prepared by Casey Darkenwald

Latitude: 45.170105
Longitude: -93.390364

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
2000 Households by Type			
 Total	3,139	20,709	50,052
Family Households	79.1%	72.7%	74.5%
Married-couple Family	67.7%	58.5%	60.6%
With Related Children	42.8%	32.2%	34.3%
Other Family (No Spouse)	11.4%	14.2%	13.9%
With Related Children	8.2%	10.0%	9.7%
Nonfamily Households	20.9%	27.3%	25.5%
Householder Living Alone	15.9%	21.2%	19.6%
Householder Not Living Alone	5.0%	6.1%	5.9%
Households with Related Children	51.1%	42.2%	44.0%
Households with Persons 65+	8.3%	14.1%	12.5%
2000 Households by Size			
Total	3,139	20,711	50,052
1 Person Household	15.9%	21.2%	19.6%
2 Person Household	28.2%	30.8%	30.6%
3 Person Household	18.5%	18.1%	18.4%
4 Person Household	23.5%	18.9%	19.6%
5 Person Household	10.5%	7.9%	8.2%
6 Person Household	2.5%	2.2%	2.4%
7+ Person Household	0.9%	1.0%	1.1%
2000 Households by Year Householder Moved In			
Total	3,132	20,683	50,055
Moved in 1999 to March 2000	14.7%	16.4%	16.7%
Moved in 1995 to 1998	33.9%	28.3%	31.3%
Moved in 1990 to 1994	16.4%	18.9%	20.0%
Moved in 1980 to 1989	25.2%	20.0%	19.4%
Moved in 1970 to 1979	7.6%	10.7%	8.4%
Moved in 1969 or Earlier	2.2%	5.8%	4.3%
Median Year Householder Moved In	1995	1994	1995
2000 Housing Units by Units in Structure			
 Total	3,176	20,946	50,676
1, Detached	79.2%	68.8%	68.5%
1, Attached	13.4%	7.8%	12.8%
2	0.1%	1.6%	1.3%
3 or 4	0.9%	1.7%	1.6%
5 to 9	0.4%	2.2%	1.8%
10 to 19	2.0%	3.9%	2.7%
20+	3.7%	13.4%	10.4%
Mobile Home	0.1%	0.6%	0.9%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	3,158	20,938	50,657
1999 to March 2000	7.0%	1.7%	2.8%
1995 to 1998	17.8%	6.0%	10.0%
1990 to 1994	10.7%	11.0%	13.4%
1980 to 1989	39.2%	25.1%	29.4%
1970 to 1979	10.6%	25.1%	21.3%
1969 or Earlier	14.7%	31.0%	23.1%
Median Year Structure Built	1986	1978	1982

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



CC Champlin Land

Market Profile

Prepared by Casey Darkenwald

Latitude: 45.170105

Longitude: -93.390364

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
Top 3 Tapestry Segments			
1.	Up and Coming Families	Sophisticated Squires	Sophisticated Squires
2.	Sophisticated Squires	Up and Coming Families	Up and Coming Families
3.	Boomburbs	Old and Newcomers	Milk and Cookies



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$8,387,327	\$45,397,673	\$116,876,089
Average Spent	\$2,473.41	\$2,038.24	\$2,129.98
Spending Potential Index	103	85	89
Computers & Accessories: Total \$	\$1,137,606	\$6,068,240	\$15,655,169
Average Spent	\$335.48	\$272.45	\$285.30
Spending Potential Index	152	124	130
Education: Total \$	\$6,316,087	\$34,149,830	\$87,508,987
Average Spent	\$1,862.60	\$1,533.24	\$1,594.78
Spending Potential Index	153	126	131
Entertainment/Recreation: Total \$	\$16,714,955	\$88,533,740	\$228,692,877
Average Spent	\$4,929.21	\$3,974.94	\$4,167.75
Spending Potential Index	153	123	129
Food at Home: Total \$	\$21,093,171	\$117,174,414	\$299,736,095
Average Spent	\$6,220.34	\$5,260.83	\$5,462.46
Spending Potential Index	139	118	122
Food Away from Home: Total \$	\$16,013,184	\$87,004,674	\$223,919,352
Average Spent	\$4,722.26	\$3,906.28	\$4,080.76
Spending Potential Index	147	121	127
Health Care: Total \$	\$16,933,448	\$94,662,207	\$241,295,442
Average Spent	\$4,993.64	\$4,250.09	\$4,397.42
Spending Potential Index	134	114	118
HH Furnishings & Equipment: Total \$	\$9,446,895	\$49,448,258	\$128,146,165
Average Spent	\$2,785.87	\$2,220.10	\$2,335.37
Spending Potential Index	135	108	113
Investments: Total \$	\$7,973,211	\$43,107,575	\$109,976,884
Average Spent	\$2,351.29	\$1,935.42	\$2,004.24
Spending Potential Index	135	111	115
Retail Goods: Total \$	\$118,526,915	\$634,174,556	\$1,637,421,608
Average Spent	\$34,953.38	\$28,472.79	\$29,840.75
Spending Potential Index	141	115	120
Shelter: Total \$	\$82,379,116	\$439,866,480	\$1,133,004,245
Average Spent	\$24,293.46	\$19,748.87	\$20,648.13
Spending Potential Index	154	125	131
TV/Video/Audio: Total \$	\$5,990,584	\$32,815,369	\$84,334,639
Average Spent	\$1,766.61	\$1,473.33	\$1,536.93
Spending Potential Index	142	119	124
Travel: Total \$	\$10,092,889	\$52,718,187	\$136,111,058
Average Spent	\$2,976.38	\$2,366.91	\$2,480.52
Spending Potential Index	157	125	131
Vehicle Maintenance & Repairs: Total \$	\$4,651,144	\$25,164,237	\$64,793,539
Average Spent	\$1,371.61	\$1,129.81	\$1,180.81
Spending Potential Index	146	120	125

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.



Community Summary

Prepared by Casey Darkenwald

CC Champlin Land

Latitude: 45.170105

Longitude: -93.390364

Ring: 1 mile radius

Summary	2000	2010	2015
Population	9,128	9,583	9,969
Households	3,139	3,391	3,549
Families	2,483	2,608	2,702
Average Household Size	2.91	2.83	2.81
Owner Occupied HUs	2,837	3,042	3,208
Renter Occupied HUs	302	349	341
Median Age	32.1	33.6	34.1
Total Housing Units	3,184	3,470	3,641
Vacant Housing Units	45	79	92
Average Home Value	\$162,464	\$213,917	\$250,375

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	95	3.1%	39	1.2%	26	0.7%
\$15,000 - \$24,999	151	4.9%	99	2.9%	56	1.6%
\$25,000 - \$34,999	231	7.5%	107	3.2%	74	2.1%
\$35,000 - \$49,999	348	11.2%	241	7.1%	150	4.2%
\$50,000 - \$74,999	927	29.9%	560	16.5%	510	14.4%
\$75,000 - \$99,999	707	22.8%	691	20.4%	590	16.6%
\$100,000 - \$149,999	500	16.1%	1,293	38.1%	1,584	44.6%
\$150,000 - \$199,000	78	2.5%	245	7.2%	385	10.8%
\$200,000+	61	2.0%	116	3.4%	175	4.9%
Median Household Income	\$68,919		\$97,979		\$106,040	
Average Household Income	\$75,594		\$103,550		\$117,174	
Per Capita Income	\$25,146		\$35,776		\$40,725	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	759	8.3%	801	8.4%	819	8.2%
5 - 14	1,880	20.6%	1,609	16.8%	1,699	17.0%
15 - 19	638	7.0%	764	8.0%	642	6.4%
20 - 24	390	4.3%	433	4.5%	497	5.0%
25 - 34	1,382	15.1%	1,406	14.7%	1,482	14.9%
35 - 44	2,174	23.8%	1,752	18.3%	1,812	18.2%
45 - 54	1,085	11.9%	1,565	16.3%	1,444	14.5%
55 - 64	459	5.0%	780	8.1%	969	9.7%
65 - 74	241	2.6%	308	3.2%	424	4.3%
75 - 84	100	1.1%	130	1.4%	137	1.4%
85+	22	0.2%	37	0.4%	44	0.4%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	8,649	94.8%	8,873	92.6%	9,102	91.3%
Black Alone	141	1.5%	215	2.2%	268	2.7%
American Indian Alone	26	0.3%	38	0.4%	45	0.5%
Asian Alone	188	2.1%	257	2.7%	303	3.0%
Pacific Islander Alone	2	0.0%	4	0.0%	6	0.1%
Some Other Race Alone	26	0.3%	56	0.6%	74	0.7%
Two or More Races	96	1.1%	141	1.5%	171	1.7%
Hispanic Origin (Any Race)	85	0.9%	185	1.9%	253	2.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015 were effective as of July 1, 2010. Copyright 2010, all rights reserved.



Community Summary

Prepared by Casey Darkenwald

CC Champlin Land

Latitude: 45.170105

Longitude: -93.390364

Ring: 3 miles radius

Summary	2000	2010	2015
Population	57,119	60,073	60,990
Households	20,711	22,273	22,698
Families	15,058	15,629	15,766
Average Household Size	2.73	2.67	2.66
Owner Occupied HUs	15,577	16,417	16,800
Renter Occupied HUs	5,133	5,856	5,899
Median Age	33.2	35.0	35.6
Total Housing Units	20,981	23,046	23,735
Vacant Housing Units	271	773	1,036
Average Home Value	\$140,603	\$188,215	\$217,410

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	1,449	7.0%	975	4.4%	830	3.7%
\$15,000 - \$24,999	1,725	8.3%	1,383	6.2%	993	4.4%
\$25,000 - \$34,999	2,092	10.1%	1,260	5.7%	957	4.2%
\$35,000 - \$49,999	3,081	14.9%	2,481	11.1%	1,734	7.6%
\$50,000 - \$74,999	5,870	28.3%	4,652	20.9%	4,514	19.9%
\$75,000 - \$99,999	3,746	18.1%	4,285	19.2%	3,931	17.3%
\$100,000 - \$149,999	2,193	10.6%	5,732	25.7%	7,431	32.7%
\$150,000 - \$199,000	311	1.5%	972	4.4%	1,486	6.5%
\$200,000+	264	1.3%	534	2.4%	825	3.6%
Median Household Income	\$57,568		\$76,598		\$87,837	
Average Household Income	\$63,255		\$84,278		\$96,047	
Per Capita Income	\$23,180		\$31,422		\$35,942	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,362	7.6%	4,561	7.6%	4,541	7.4%
5 - 14	9,539	16.7%	8,893	14.8%	9,168	15.0%
15 - 19	4,410	7.7%	4,285	7.1%	3,992	6.5%
20 - 24	3,546	6.2%	3,507	5.8%	3,578	5.9%
25 - 34	8,322	14.6%	8,792	14.6%	8,627	14.1%
35 - 44	11,081	19.4%	9,287	15.5%	9,603	15.7%
45 - 54	7,886	13.8%	9,271	15.4%	8,483	13.9%
55 - 64	3,982	7.0%	6,323	10.5%	6,756	11.1%
65 - 74	2,211	3.9%	2,917	4.9%	3,888	6.4%
75 - 84	1,346	2.4%	1,576	2.6%	1,674	2.7%
85+	433	0.8%	661	1.1%	680	1.1%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	53,699	94.0%	53,816	89.6%	53,698	88.0%
Black Alone	1,041	1.8%	2,329	3.9%	2,750	4.5%
American Indian Alone	373	0.7%	479	0.8%	506	0.8%
Asian Alone	860	1.5%	1,580	2.6%	1,849	3.0%
Pacific Islander Alone	9	0.0%	14	0.0%	17	0.0%
Some Other Race Alone	292	0.5%	560	0.9%	666	1.1%
Two or More Races	844	1.5%	1,295	2.2%	1,503	2.5%
Hispanic Origin (Any Race)	889	1.6%	1,783	3.0%	2,240	3.7%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015 were effective as of July 1, 2010. Copyright 2010, all rights reserved.



Community Summary

Prepared by Casey Darkenwald

CC Champlin Land

Latitude: 45.170105

Longitude: -93.390364

Ring: 5 miles radius

Summary	2000	2010	2015
Population	141,212	151,355	154,875
Households	50,052	54,872	56,410
Families	37,273	39,487	40,188
Average Household Size	2.79	2.73	2.72
Owner Occupied HUs	40,757	44,048	45,452
Renter Occupied HUs	9,295	10,824	10,958
Median Age	32.7	34.7	34.9
Total Housing Units	50,689	56,827	59,016
Vacant Housing Units	637	1,955	2,606
Average Home Value	\$142,407	\$191,752	\$220,986

Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	2,852	5.7%	1,938	3.5%	1,610	2.9%
\$15,000 - \$24,999	3,490	7.0%	2,736	5.0%	1,917	3.4%
\$25,000 - \$34,999	4,707	9.4%	2,694	4.9%	2,018	3.6%
\$35,000 - \$49,999	7,737	15.4%	5,911	10.8%	4,014	7.1%
\$50,000 - \$74,999	14,267	28.5%	11,928	21.7%	11,511	20.4%
\$75,000 - \$99,999	9,313	18.6%	10,493	19.1%	9,693	17.2%
\$100,000 - \$149,999	5,852	11.7%	14,870	27.1%	18,883	33.5%
\$150,000 - \$199,000	1,132	2.3%	2,698	4.9%	4,424	7.8%
\$200,000+	752	1.5%	1,605	2.9%	2,338	4.1%
Median Household Income	\$60,487		\$78,963		\$91,819	
Average Household Income	\$67,112		\$88,226		\$100,029	
Per Capita Income	\$24,073		\$32,214		\$36,688	

Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	11,323	8.0%	12,040	8.0%	12,077	7.8%
5 - 14	24,097	17.1%	23,472	15.5%	24,342	15.7%
15 - 19	10,636	7.5%	10,723	7.1%	10,339	6.7%
20 - 24	8,013	5.7%	8,513	5.6%	8,782	5.7%
25 - 34	22,132	15.7%	21,573	14.3%	22,118	14.3%
35 - 44	27,476	19.5%	24,311	16.1%	23,665	15.3%
45 - 54	19,142	13.6%	23,589	15.6%	22,300	14.4%
55 - 64	9,536	6.8%	15,121	10.0%	16,557	10.7%
65 - 74	5,046	3.6%	7,004	4.6%	9,302	6.0%
75 - 84	2,852	2.0%	3,565	2.4%	3,876	2.5%
85+	960	0.7%	1,445	1.0%	1,518	1.0%

Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	129,406	91.6%	131,384	86.8%	131,648	85.0%
Black Alone	4,103	2.9%	7,517	5.0%	8,797	5.7%
American Indian Alone	779	0.6%	1,028	0.7%	1,105	0.7%
Asian Alone	3,851	2.7%	6,468	4.3%	7,539	4.9%
Pacific Islander Alone	30	0.0%	48	0.0%	52	0.0%
Some Other Race Alone	760	0.5%	1,440	1.0%	1,711	1.1%
Two or More Races	2,284	1.6%	3,470	2.3%	4,024	2.6%
Hispanic Origin (Any Race)	2,113	1.5%	4,301	2.8%	5,424	3.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015 were effective as of July 1, 2010. Copyright 2010, all rights reserved.